

Discover Our CUSTOMER EXPERIENCE MANAGEMENT TOOL

With nearly two decades helping companies improve their business relationships, salesEQUITY offers a SaaS-based customer experience management tool using a proven quantitative methodology to collect, analyze, manage and distribute customer-feedback data. Our patented technology determines trends and establishes benchmarks to help drive voice of the customer (VoC) and advocacy programs.

Did You Know?

We've assessed hundreds of B2B companies for over a decade and we continue to find a reoccurring theme:

- 75% of brands do not know what engagement means - but are measuring "it"**.
- 89% of businesses are soon expected to compete mainly on customer experience**.

75%

75% of our customers don't know the overall health of their customer relationships.

COLLECT, ANALYZE, MANAGE AND DISTRIBUTE



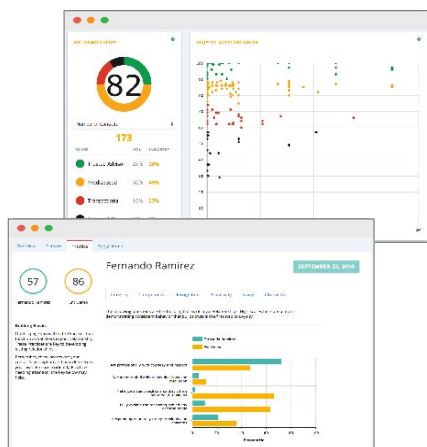
By measuring the customer experience, salesEQUITY helps businesses increase organic revenue, identify up-sell and cross-sell opportunities, and pinpoint customers poised for churn, all while fueling VoC and feedback initiatives.

WHO

Identify **WHO** is at risk for churn, or make an ideal customer reference, case study or influential brand ambassador.

WHY

Understand **WHY** your customers feel the way they do. Are they happy with your service, product and brand?



WHAT

Understand **WHAT** the key best-practices are to improve engagement and maximize increased share of wallet.

WHERE

Know **WHERE** the perception gaps are and what action to take based on our 6 dimensions of client engagement responsible for better understanding your customers.



About salesEQUITY

salesEQUITY unifies a company around a single mission – improving the customer experience. We offer software that collects, manages, and distributes feedback data and delivers it to the desktop of the people and teams who matter. We believe organized data leads to organized action.

Learn More About Our Platform

Our platform features highly-customizable modules, in an easy-to-use platform, that turns customer feedback into greater sales revenues and boosts engagement through retention.

Tell Me More



CLIENT ENGAGEMENT PLATFORM

salesEQUITY is a SaaS-based customer experience management tool using a proven quantitative methodology to collect, analyze, manage and distribute feedback data and offers real-time, actionable solutions to improve your business relationships.

Our platform helps B2B companies measure the customer experience so they can grow reference programs, establish and nurture VoC initiatives, identify at-risk customers and growth opportunities in order to increase revenue and reduce churn.

Verification



Easily verify contacts and their email addresses with our solution to help save valuable time and allow you to focus on getting results versus learning if contacts are receiving their assessments.

Patented Assessments



Our patented assessments are 15 years in the making and leverage millions of data points across several industries including Supply Chain and Logistics, Insurance, Financial Services, Business Services, and IT.

Custom Surveys



We realize how valuable it is to setup touch points throughout the year to help understand the impact your business decisions and/or initiatives have on clients. As a result, we built features to allow complete control and customization of customer feedback.

Reporting and Analytics



Breakdown assessments on individual, account, and organizational levels. Learn how your team is performing and analyze feedback data on every level of your organization with our customizable and downloadable reports.

Role-based Access



From the CEO to the product manager you can share and distribute your customer engagement levels with role-based access. Each user has their own dashboard and access to the accounts specific to them.

Professional Services and On-boarding



We've developed a standardized and proven on-boarding process that leverages best practices to ensure minimal impact on your workforce. We also offer a customized implementation to ensure we meet the ever-changing needs of your organization.

Customer Success Management



Every customer is assigned a dedicated customer success manager to ensure our solutions align with your goals and objections. Your success manager develops a program that leverages our consulting, analytics, research, training, and management services.

Consulting Services



salesEQUITY was born from 15 years of B2B consulting and because of this, we offer our customers customizable consulting services to help meet their needs.